

# Peraduan NESCAFÉ® BIG RACE™

## 01/03/2008 - 31/03/2008

### Contest Rules & Regulations

#### Organiser & Eligibility

- 1 This “Peraduan NESCAFÉ® BIG RACE™” [“Contest”] is organised by Nestlé Products Sdn. Bhd. [45229-H] [“the Organiser”] and is open to all Malaysian residents older than 18 years of age as of 01/03/2008.
- 2 The following group of persons shall not be eligible to participate in this Contest:
  - (a) Employees of the Organiser [including its associated and related companies] and their immediate family members [children, parents, brothers and sisters, including spouses]; and/or
  - (b) Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including its associated and related companies], and their immediate family members [children, parents, brothers and sisters, including spouses].

#### Duration

- 1 The Contest will run from 01/03/2008 to 31/03/2008 [“the Contest Period”]. The Organiser shall reserve the right to amend the Contest Period at any time. All entries received outside the Contest Period will be disqualified.

#### Submission of Entries & Qualifying Criteria

- 1 For every NESCAFÉ® Coffee Original, Mocha or Latte flavoured 6 [six] can promotional pack purchased, you are entitled to enter this Contest.
- 2 The proof of purchase for the Contest is the NESCAFÉ® Coffee Original, Mocha or Latte flavoured 6 [six] can promotional pack original packaging with the 6 [six] digit code number printed on it [“Proof of Purchase”]. Each 6 [six] digit code number from the Proof of Purchase is valid for only 1 [one] short message service [“SMS”] entry.
- 3 Each SMS entry sent to 36300 must be complete with Contest code, new IC number, 6 [six] digit code number from the Proof of Purchase and the correct answer to 1 [one] question shown on the Proof of Purchase.  
For example:  
Type in “NBR [Contest code]<space>860925105528 [new IC number]<space>123456 [6 [six] digit code number from the Proof of Purchase]<space>A [answer A, B, C or D to 1 [one] question] and send it to 36300.
- 4 Each SMS sent will be charged a premium of **RM0.30** excluding the normal operator charges.
- 5 Participants may send as many SMS entries as they wish during the Contest Period but each SMS entry must be complete with all the required details and Proof of Purchase to qualify. Incomplete, incorrect SMS entries and SMS entries with wrong answer[s] will be disqualified.
- 6 Participants **MUST** keep the Proof of Purchase with the 6 [six] digit code number used for winners’ verification and prize redemption after the results announcement.

#### Prizes

- 1 The prizes for this Contest are divided into 2 [two] categories.
- 2 10 [Ten] Weekly Prizes X 4 weeks:
  - (a) There are a total of 10 [ten] Weekly Prizes to be won for 4 [four] weeks during the Contest Period.
    - (i) Each qualified SMS entry received each week during the Contest Period will be

serialized according to the time of receipt. The winners for 10 [ten] Weekly Prize will be determined by the division of total weekly serial numbers by 10 [ten] to derive the winning serial numbers. The winning serial number will be the closest, lower whole number that results after the stated division.

For example:

If the total serial numbers allocated for Week 1 [one] is 9997, then the total will be divided by 10 [ten] to derive the winning serial numbers. The winners are entries with serial number 999<sup>th</sup> as the first winning serial number, 1998<sup>th</sup> as the second winning serial number, 2997<sup>th</sup> as the third winning serial number and so forth.

- (ii) The winning serial numbers for the week will win the Weekly Prize of a mobile prepaid value top-up voucher worth RM100 [Ringgit Malaysia one hundred] each.

- (b) Each participant can win 1 [one] prize per week only.

### 3 13 [Thirteen] Main Prizes:

- (a) There are a total of 3 [three] Grand Prizes and 10 [ten] Consolation Prizes to be won during the Contest Period.

- (i) Each qualified SMS entry received during the Contest Period will be serialized according to the time of receipt. The winners for 3 [three] Grand Prizes and 10 [ten] Consolation Prizes will be determined by the division of total serial numbers by [3] three and by 10 [ten] respectively to derive the winning serial numbers. The winning serial number will be the closest, lower whole number that results after the stated division.

For example:

If the total serial numbers allocated during the Contest Period is 39997, then the total will be divided by 3 [three] to derive the winning serial numbers for Grand Prizes and 10 [ten] for the Consolation Prizes. The 3 [three] Grand Prize winners are entries with serial number 13332<sup>nd</sup> as the first winning serial number, 26664<sup>th</sup> as the second winning serial number and 39996<sup>th</sup> as the third winning serial number. The 10 [ten] Consolation Prize winners are entries with serial number 3999<sup>th</sup> as the first winning serial number, 7998<sup>th</sup> as the second winning serial number, 11997<sup>th</sup> as the third winning serial number and so forth.

- (ii) The 3 [three] winning serial numbers will win the Grand Prize of RM5000 [Ringgit Malaysia five thousand] cash each.

- (iii) The 10 [ten] winning serial numbers will win the Consolation Prize of a 1/10 XB Subaru Impreza WRC Monte Carlo '07 remote control car package worth RM1300 [Ringgit Malaysia one thousand three hundred] each. The price of the Consolation Prize is correct at the time of printing.

- (b) Each participant can win 1 [one] Main Prize only. In the event a winner wins 2 [two] or more prizes with different values, the winner will automatically win the prize of the higher value. The lower valued prize will be won by the following higher serial number.

### 4 Prizes Redemption:

- (a) To verify and redeem the Weekly Prize or Main Prize, the winners MUST send the original Proof of Purchase with the 6 [six] digit code number used and other required details, which will be notified to the winner, within 7 [seven] working days of receipt of the notification, via registered mail or courier to the address that will be provided to the winner. Defective Proof of Purchase(s) and/or failure to furnish the Proof of Purchase or any of the required details will result in disqualification. Proof of postage shall not constitute proof of receipt by the Organiser.

- (b) To qualify for the prizes, the 6 [six] digit code number on the Proof of Purchase sent for redemption MUST MATCH the winning SMS entry Proof of Purchase 6 [six] digit code number. Upon verification and confirmation of valid Proof of Purchase from the winners, the prizes will be sent to the winners via registered mail within 6-8 weeks. All winners with unverifiable Proof of Purchases will be disqualified and the prizes will be forfeited.

- 5 Winners will be notified via SMS or called on their contact number provided. The Organiser will not be held liable in the event the winner(s) cannot be contacted for whatever reasons. All prizes must be claimed within 3 [three] months from the date of notification. All unclaimed prizes will be forfeited. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the winner[s]. The Winners list will also be announced in the Organiser's website [www.nestle.com.my].
- 6 The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes with that of similar value, at any time without prior notice. All prizes are given on an "As Is" basis and are not exchangeable for cash, credit, other items or voucher, in part or in full.
- 7 All winners must abide by the terms and conditions of the party[ies] arranging and/or providing for the prizes and the terms and conditions attached to the prizes, if any.

### **Liability & Responsibility**

- 1 Winners shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in this Contest, redemption and/or utilisation of the prizes.
- 2 All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in this Contest and to redeem the prize is the sole responsibility of the winner.

### **Rights of the Organiser**

- 1 The Organiser shall reserve the right to use the names and/or photographs of the winners as materials for the purposes of advertising, trade and/or publicity, without any prior notice to the winners and the winners shall not be entitled to claim ownership or other forms of compensation on the materials.

### **Terms & Conditions**

- 1 This Contest Rules & Regulations are prepared in both English and Bahasa Malaysia. In the event of inconsistencies between both versions of the Contest Rules & Regulations, the English version shall prevail.
- 2 The Judges' decisions are final and no correspondence thereon will be entertained.
- 3 By participating in this Contest, participants agree to be bound by this Contest Rules & Regulations, and the decisions of the Organiser.