



Nestlé

Good Food, Good Life

# OUR HALAL PROMISE



# Nestlé Malaysia's Halal Policy

Halal is about trust, responsibility, respect and strict compliance according to Syariah requirements. As a leading Nutrition, Health and Wellness company, Nestlé Malaysia has been the Centre of Halal Excellence of the Nestlé Group for close to three decades. Nestlé's interest in Halal stemmed from social responsibility and respect for its Muslim employees and consumers.

The Nestlé Halal Policy clearly states that all food and beverage products that are manufactured, distributed and imported by Nestlé Malaysia are guaranteed Halal.

## Nestlé Malaysia Halal Certification and Assurance



# Bringing Peace of Mind around the World



## Nestlé Malaysia Halal Facts

- Nestlé Malaysia is the biggest Halal food producer in the Nestlé Group.
- At the forefront to certify all products when the Halal certification was introduced in 1994.
- Paved the way for the industry in Halal certification, which allowed Nestlé Malaysia to explore business potential with other markets around the world.
- Established 'Guidelines for Inter-Company Supply of Halal Food' in 1997 for the Nestlé Group.
- Involved in the Halal technical committee establishing the general guidelines MS1500:2004 for Halal food and subsequent Halal Standards related to the food industry.
- Recipient of the inaugural Halal Journal Award 2007 for 'Best Corporate Social Responsibility Award' for significant contribution to the development of Halal in Malaysia.
- Successfully trained and mentored more than 400 SMEs involving over 550 participants via a joint effort with HDC and SMECorp.
- Recipient of the Halal Excellence Award in 2014 as the leading organisation that has demonstrated exceptional contribution and achievement for the development of the Halal industry.
- In 2014, Nestlé National Distribution Centre was among the first to receive the Halal certification in physical logistics from JAKIM.
- The new Nestlé Sri Muda Factory was successfully certified Halal in January 2015.



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